



July 15, 2011

Biocept, Inc. announces new CFO

Biocept, Inc. announced today that it has appointed William G. Kachioff as Senior Vice President, Finance and Chief Financial Officer. As CFO, Mr. Kachioff will be responsible for management of the company's accounting, finance, treasury, investor relations, risk management and information systems functions. Kachioff has more than 20 years of leadership experience in helping to build life science companies. Prior to joining Biocept, Kachioff was CFO at Althea Technologies, a contract manufacturer of pharmaceuticals.

A graduate of the State University of New York at Buffalo, Kachioff began his career as a certified public accountant with Deloitte & Touche LLP in Rochester, NY and Chicago. Mr. Kachioff has held financial management positions in a wide variety of private and public life science companies, including Abbott Laboratories, Clariant, Inc. (a GE Healthcare Company), Vivus, Inc. and Cutera, Inc., where his responsibilities have included oversight of accounting, compliance, investor relations, financial planning, information systems, logistics and capital formation.

David F. Hale, Executive Chairman of Biocept, commented, "Bill's proven leadership in helping manage life science companies through their initial product commercialization phase will be invaluable to Biocept as we bring OncoCEE-BR™ for breast cancer the company's first clinical laboratory services product for circulating tumor cell analysis, to market. We are delighted to have Bill join our highly experienced management team." Hale continued, "We believe that Biocept will benefit from Bill's proven track record and his exemplary combination of business judgment, professional skills and integrity."